The Connecting House

BOUER

Connecting Capital, Markets & Opportunity Across Africa

SCOPE OF SERVICE AND PRICING GUIDE.

To be Africa's most trusted bridge between opportunity and capital, enabling sustainable, high-impact growth

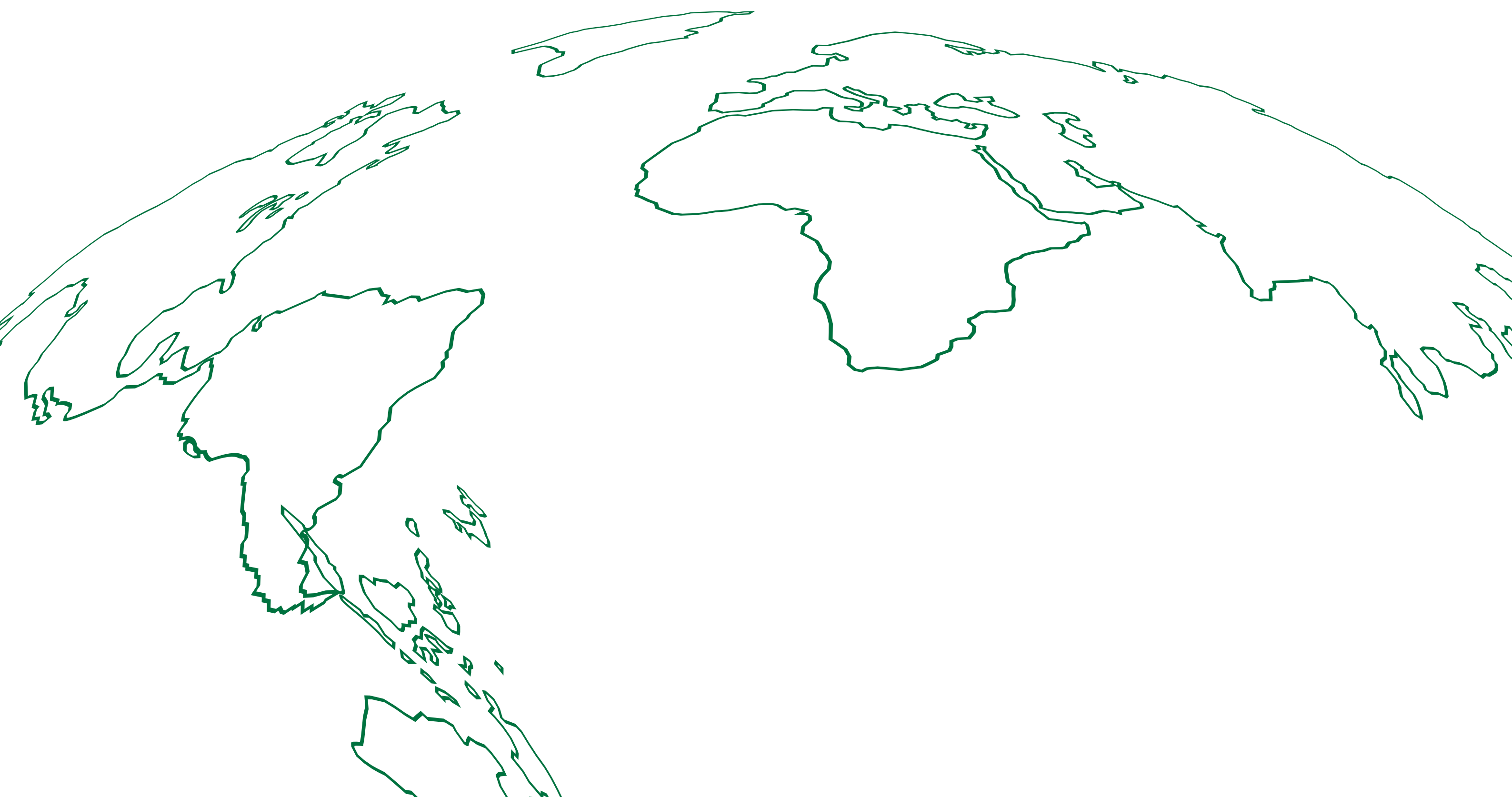
OUR MISSION

Why We Matter!

We help ambitious companies enter, scale, and thrive in African markets — breaking entry barriers, reducing risk, and accelerating returns. Whether you're expanding from one African country to another or entering the continent for the first time, Bouer Limited ensures you move with speed, certainty, and strategic advantage.

Our Guiding Values:

- Probity
- Network Strength
- Africa Focus
- Design Thinking



Why Africa, Why Now!

4.3%

Africa's forecasted GDP growth for 2025 (AfDB)

41

Countries with sustained growth, making Africa the world's second-fastest-growing region after Asia

Emerging sectors

Renewable energy, fintech, agribusiness, and infrastructure — offer high returns for early movers.

Our Role in Your Growth

We help out clients with the following

- **Navigate Political & Regulatory Risk** – Enter new markets with a clear compliance and risk roadmap.
- **Establish & Scale Operations –** From incorporation to full-scale distribution.
- **Access Capital –** Match with DFIs, private equity, and impact investors.
- **Unlock Cross-Border Payments –** Secure currency flows and PSP licensing.

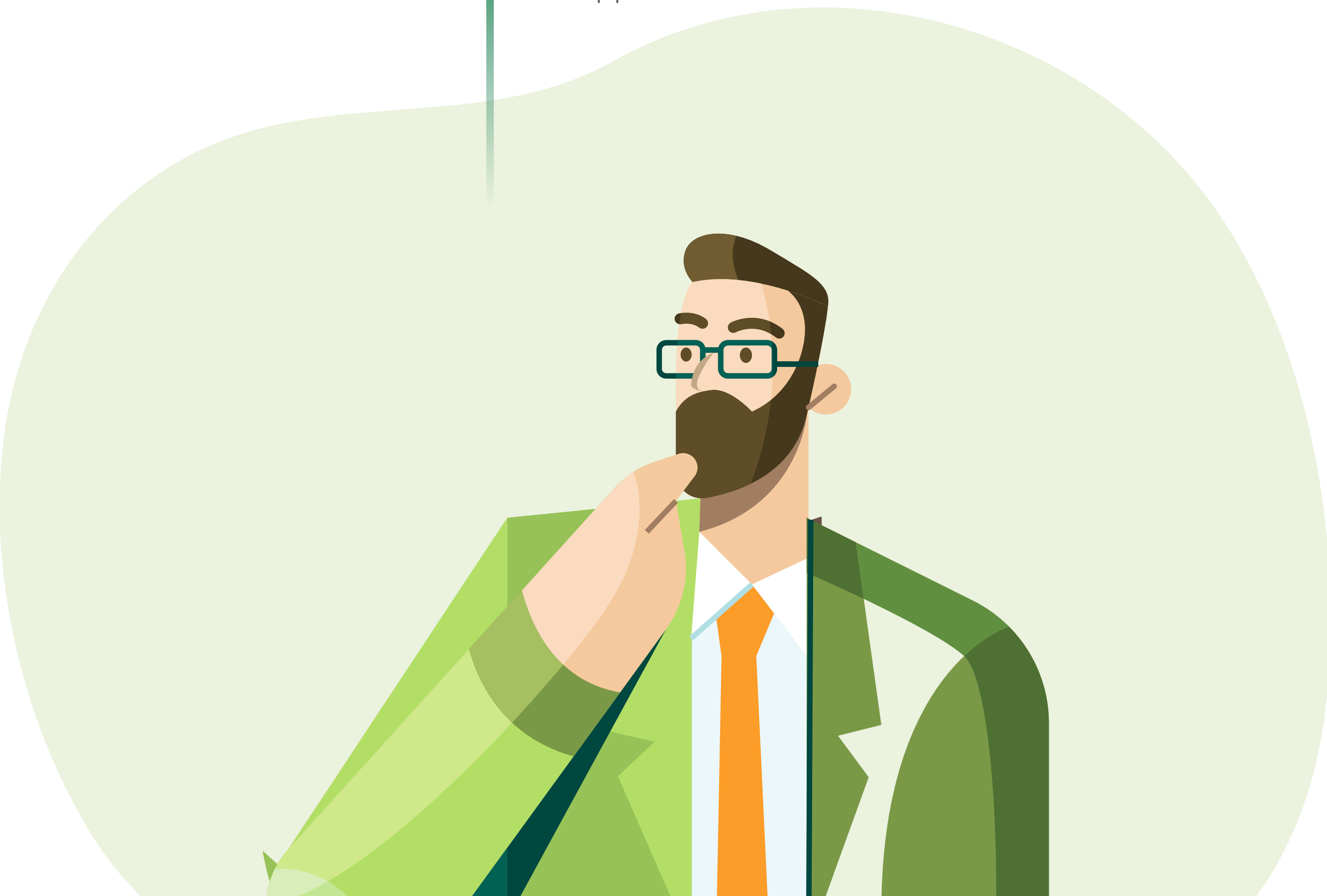
Why Clients Choose us?

01 **Proven Track Record –**
Established 3 international companies in East Africa, facilitated multi-million-dollar financing in multiple sectors.

02 **One-Stop Market Entry –**
Legal, finance, licensing, and distribution handled under one roof.

03 **Pan-African Reach –**
Partnerships in 9 countries for instant market intelligence and access.

04 **Innovative Thinking**
We design solutions beyond conventional approaches.



Core Services

01 **Market Entry Advisory & Incorporation –** Seamless registration and local partner alignment.

02 **Licensing & Compliance –** Including PSP and sector-specific permits.

03 **Political & Regulatory Risk Consulting –** Reduce uncertainty and secure operational continuity.

04 **Cross-Border Payment Solutions –** Hard currency sourcing, forex facilitation, and transaction structuring.

05 **Capital Access & Investor Matchmaking –** From deal packaging to introductions with financiers.

Sectors we serve

- Real Estate & Infrastructure
- Energy & Mining
- Agribusiness & Horticulture
- Fintech & Financial Services
- Logistics & Trade Houses
- Tourism & Hospitality
- ICT & Digital Economy

OUR PRESENCE AND SERVICES

Senegal
- Financial Services,
- Psp Licensing

Burkinafaso
- Financial Services,
- Psp Licensing

Nairobi, Kenya
- Real Estate,
- ICT,
- Tourism,
- Agro processing,
- horticulture,
- banking,
- fintech,
- Trade houses

Côte d'Ivoire
- Hard Currency Provision,
- Financial Services

Nigeria
- Hard Currency Provision,
- Financial Services

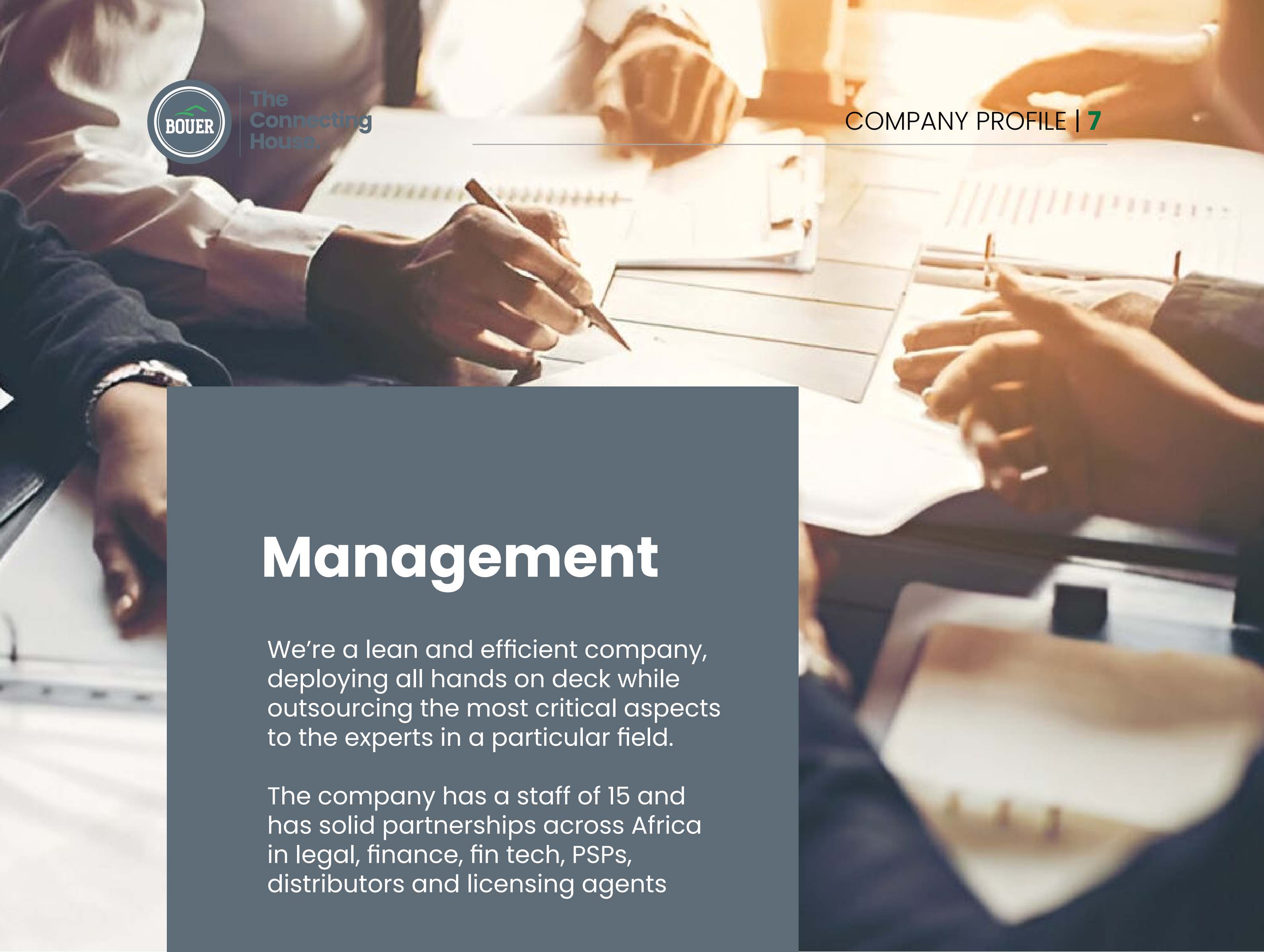
Benin
- Hard Currency Provision,
- Financial Services

Uganda
- Real Estate,
- ICT,
- Tourism,
- Agro processing,
- horticulture,
- banking,
- fintech,
- Trade houses

Tanzania
- Mining
- PSP Licencing
- Real Estate
- Financial Services
- Logistics
- Distribution
- Energy
- Farming
- Hospitality

Malawi
- Hard Currency Provision,
- Financial Services

9 PRESENT ACROSS NINE COUNTRIES IN AFRICA



Management

We're a lean and efficient company, deploying all hands on deck while outsourcing the most critical aspects to the experts in a particular field.

The company has a staff of 15 and has solid partnerships across Africa in legal, finance, fin tech, PSPs, distributors and licensing agents

Recent Highlights:

- Incorporated 2 Payment Service Providers (PSPs) in East Africa and a UK-based cross-border payments firm.
- Facilitated collaboration between local banks and international fintechs.
- Advised over 10 companies in East and West Africa on market entry and capital raising.

Service Scope
& Pricing Guide

This guide outlines our expanded scope of services, regional coverage, and indicative pricing for startups, SMEs, and large corporations. It is designed to provide prospective clients with clarity on deliverables, timelines, and investment required for market entry and growth.

Scope of Services

- Company Incorporation & Regulatory Setup
- Due Diligence (Legal, Financial, Environmental, Political Risk)
- Feasibility Studies & Market Research
- Licensing & Compliance (PSP, Sector-Specific Permits)
- Capital Access & Investor Matchmaking
- Cross-Border Payment Solutions & Forex Structuring
- Distribution & Market Development (FMCG, Energy, Trade Houses)
- Introduction to Networks & Partnerships (Investors, Distributors, Regulators)
- Political & Regulatory Risk Consulting
- Sector-Specific Advisory (Real Estate, Mining, Agribusiness, Fintech, ICT, Tourism, Logistics, Energy)

Geographic Coverage

BouerConnect currently maintains active operations and partnerships across the following countries:

- Kenya
- Uganda
- Tanzania
- Rwanda
- DRC
- Malawi
- Nigeria
- Côte d’Ivoire
- Senegal
- Benin
- Burkina Faso

Indicative Pricing (USD)

Activity / Service	Country	Sector	Startups	SMEs	Corporates
Company Incorpor-ation	Kenya	All sectors	$500–1,000	$1,000–3,000	$5,000–6,000
	Uganda	All sectors	$1,000–2,000	$2,000–5,000	$9,000–10,000
	Tanzania	All sectors	$1,000–2,000	$2,000–5,000	$8,000–9,000
	Rwanda	All sectors	$500–1,500	$1,500–3,000	$6,000–7,000
	DRC	All sectors	$2,000–4,000	$4,000–8,000	$13,000–14,000
	Malawi	All sectors	$200–500	$500–1,000	$500–1,000
	West Africa	All sectors	$200–500	$500–1,000	$500–1,000
Due Diligence	All Countries	All sectors	$3,000–5,000	$5,000–15,000	$20,000–50,000
Feasibility Study	All Countries	All sectors	$20,000–50,000	$50,000–100,000	$100,000–200,000+
Network Introduc-tions	All Countries	All sectors	$500–1,000	$2,000–5,000	$5,000–10,000+

Note:

Prices are indicative ranges based on industry benchmarks and BouerConnect's positioning. Final quotations are tailored to project scope, country-specific regulatory requirements, and client size (startup, SME, corporate).

Service Delivery Timelines

The timelines below represent typical turnaround times under standard conditions for BouerConnect's service offerings. Actual durations may vary based on project complexity, country-specific regulatory processes, and client size (Startup, SME, Corporate). These estimates reflect industry norms across East, Central, and West Africa.

Activity / Service	Country	Sector	Typical Timeline
Company Incorporation	Malawi	All sectors	1–2 weeks (Startups); 2–3 weeks (Corporate)
	Nigeria	All sectors	1–2 weeks (Startups); 2–4 weeks (Corporate)
	Côte d'Ivoire	All sectors	8–12 weeks (Startups); 3–4 months (Corporate)
	Senegal	All sectors	1–2 months (Startups); 2–3 months (Corporate)
	Benin	All sectors	1 week (Startups); 2–4 weeks (Corporate)
	Burkina Faso	All sectors	5–10 days (Startups); 2–3 weeks (Corporate)
	EAC Countries	All sectors	4–6 weeks (Startups); 2 months (Corporate)
Due Diligence	All Countries	All sectors	4–8 weeks (Startups); 3–6 months (Corporate)
Feasibility Study	All Countries	All sectors	4–6 weeks (Startups); 3–6 months (Corporate)
Licensing & Compliance	All Countries	Regulated Sectors	1–3 months (Startups); 3–6+ months (Corporate)
Capital Access & Investor Matchmaking	All Countries	Finance, Energy, Trade	3–6 months (Startups); 6–12 months (Corporate)
Cross-Border Payments & Forex Structuring	All Countries	Financial Services	4–8 weeks (Startups); 2–3 months (Corporate)
Network Introductions / Market Development	All Countries	All sectors	1–4 weeks (Intro); 3–6 months (Market development)

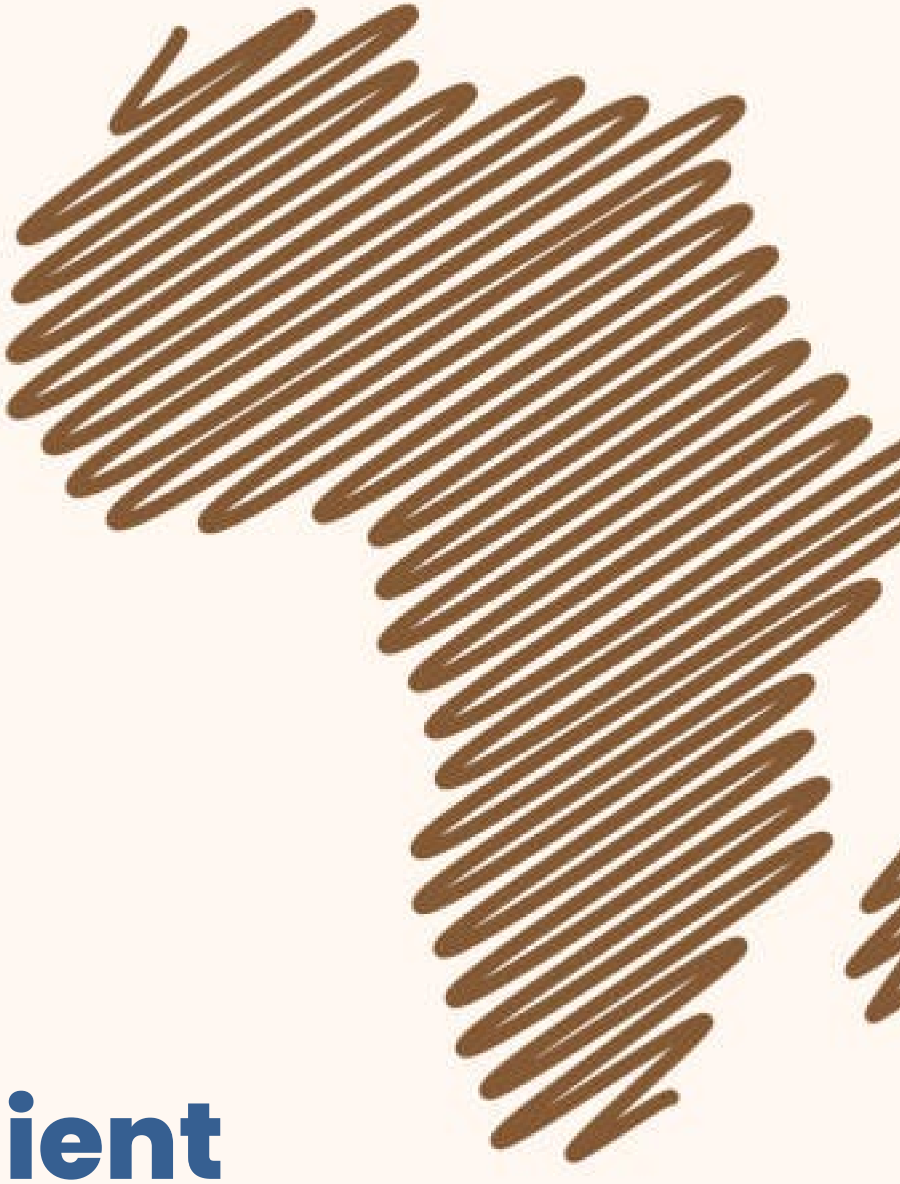
All timelines above are indicative averages based on regulatory norms and BouerConnect's operational experience across its African markets. They are subject to change depending on project scope, document readiness, and government responsiveness.

Service Timelines by Category

Below is a summarized, visual-style representation of BouerConnect's average service delivery timelines across Africa. These ranges show approximate durations from project initiation to completion, helping clients plan engagements efficiently.

Service Category	Average Duration	Visual Timeline (Weeks / Months)
Company Incorporation	2–16 weeks	■■■■■■■■■■□□□□□□□□ (Fast to Moderate)
Due Diligence	4–24 weeks	■■■■■■■■■■■■■■■■■■■□□□ (Moderate to Long)
Feasibility Studies	4–24 weeks	■■■■■■■■■■■■■■■■■■■□□□ (Moderate to Long)
Licensing & Compliance	4–24+ weeks	■■■■■■■■■■■■■■■■■■■■■■ (Regulator-Dependent)
Capital Access & Investor Matchmaking	12–52 weeks	■■■■■■■■■■■■■■■■■■■■■■■■■■■■■■ (Long-Term)
Cross-Border Payments & Forex Structuring	4–12 weeks	■■■■■■■■■■■■■■□□□□ (Moderate)
Network Introductions / Market Development	2–24 weeks	■■■■■■■■■■■■■■■■□□□□□□ (Flexible/Phased)

Legend: Each represents approximately two weeks of engagement time. Durations are influenced by client readiness, government efficiency, and sector regulation.



Bouer Client Engagement SOP

Step-by-step flow for handling client engagements from initial contact to project closeout.

1. Engagement Overview

This SOP provides a structured client engagement process to ensure consistency, transparency, and speed in Bouer's delivery. It maps the journey from lead to close, including key documents, timelines, and decision gates.

2. Process Flow Summary

Stage	Client Expectation	Bouer Action	Key Documents	Timeline
0. Inbound	Quick acknowledgment	Send profile & intake form, schedule call	Profile, Intake Form	Day 0–1
1. Discovery	Understanding & early clarity	Discovery call, scope triage	Discovery summary	Day 1–3
2. NDA & Data	Confidentiality	Sign NDA, request info, LOI if needed	MNDA, Data Checklist, LOI	Day 2–5
3. Proposal	Clear offer	Draft & issue proposal/SoW	Proposal, SoW, Pricing Sheet	Day 4–7
4. Contracting	Clean documentation	Sign MSA, SoW, invoice mobilization	MSA, SoW, Invoice	Week 2
5. Kickoff	Clarity on execution	Kickoff meeting, workplan, comms	Workplan, RACI	Week 2
6. Delivery	Visible progress	Execute scope per service	Reports, filings, approvals	Week 2+ (per service)
7. Acceptance	Deliverables	Client signoff, handover	Acceptance form	Per milestone
8. Closeout	Project wrap-up	Invoice, archive, aftercare offer	Final Invoice, Closure Note	End of project

3. Key Documents & Definitions

MNDA: Mutual Non-Disclosure Agreement — protects both Bouer and the client by ensuring sensitive information remains confidential.

LOI: Letter of Intent — a non-binding document outlining preliminary interest or authorization to proceed, often used before investor outreach.

Pos: Purchase Order(s)

MSA: Master Services Agreement — the main legal framework governing the engagement.

SoW: Statement of Work — a legally binding document detailing specific deliverables, timelines, pricing, and responsibilities for the engagement.

SOO: Statement of Objectives — a high-level document outlining the client's desired outcomes and scope parameters, often used to guide SoW drafting.

RACI: Responsible-Accountable-Consulted-Informed matrix — clarifies roles and responsibilities for each task.

RAID: Risk, Assumptions, Issues, Dependencies log — project management tool to track critical elements during delivery.

Change Request: Formal document outlining adjustments to scope, cost, or timeline during an active engagement.

Acceptance Form: Signed document by the client confirming deliverable acceptance.

Closure Note: Internal and client-facing memo confirming project completion, financial settlement, and next steps for aftercare or new scope.

4. Indicative Timelines & SLA (Service Level Agreement)s

Service	Indicative Timeline	Notes
Company Incorporation	2–16 weeks	Depends on country & regulator
Due Diligence	4–24 weeks	Scope driven by asset class & complexity
Feasibility Studies	4–24 weeks	Market & technical work
Licensing & Compliance	4–24+ weeks	Regulator-dependent
Capital Access & Investor Matchmaking	12–52 weeks	Financing cycles
FX & Payments Structuring	4–12 weeks	Treasury setup & onboarding
Market Development	2–24 weeks	Introductions, MoUs, POs

5. Default Payment Structure

- Mobilization: 30–40% on signing.
- Milestone Payments: 40–50% aligned to deliverables.
- Completion: 10–20% on final acceptance.
- Success Fees: applicable for capital access, market development or special outcomes (e.g., % of financing or deal volume).

6. SLAs & Communication Cadence

- Response Time: <24h business days.
- Status Updates: Weekly written updates, monthly steering.
- Document Turnaround: 2–3 days (minor), 5–10 days (major).
- Escalation: PM ⊠ Engagement Lead ⊠ Managing Partner.

The Connecting House.

Your Growth Starts Here

Bouer Limited is more than an advisory — we are your execution partner, ensuring that African expansion is not just possible, but profitable.

Talk to us today.

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